

(Original, Design, National Stage of PCT, Divisional, Continuation or C-I-P Application)

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SYSTEM AND METHOD FOR ESTIMATING PRODUCT DISTRIBUTION USING A PRODUCT-SPECIFIC UNIVERSE

This declaration is of the following type:

[X]	original
[]	design
[]	national stage of PCT.
[]	divisional
♬[]	continuation
·\$ []	continuation-in-part (C-I-P)

the spec	cification of which: (complete (a), (b), or (c))
(a) [X]] is attached hereto.
(b) []	was filed on as Application Serial No. and was amended on (if applicable).
	was described and claimed in PCT International Application No. filed on and was amended on (if
applica	ble).
	Acknowledgement of Review of Papers and Duty of Candor
IJ.	I hereby state that I have reviewed and understand the contents of the above identified specification,
ineludir	ng the claims, as amended by any amendment referred to above.
	I acknowledge the duty to disclose information which is material to the patentability of the subject matter

claimed in this application in accordance with Title 37, Code of Federal Regulations § 1.56.

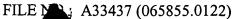
[] In compliance with this duty there is attached an information disclosure statement. 37 CFR 1.98.

Priority Claim

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) of any foreign application(s) for patent or inventor's certificate or of any PCT International Application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT International Application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application on which priority is claimed

(complete (d) or (e))

- (d) [X] no such applications have been filed.
- (e) [] such applications have been filed as follows:



[] YES NO []

COUNTRY	APPLICATION NO.	DATE OF FILING (day, month, year)	DATE OF ISSUE (day, month, year)	PRIORITY CLAIMED UNDER 35 USC 119
				[] YES NO []
				[] YES NO []
				[] YES NO []
LL FOREIGN AP	PLICATION[S], IF ANY, FILED MORE THAN	12 MONTHS (6 MONTHS FOR DESIGN) PRI	OR TO SAID APPLICATION	·
	,			[] YES NO []
				[] YES NO []

Claim for Benefit of Prior U.S. Provisional Application(s)

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below:

Provisional Application Number	Filing Date	

Claim for Benefit of Earlier U.S./PCT Application(s) under 35 U.S.C. 120

(complete this part only if this is a divisional, continuation or C-I-P application)

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or PCT international application(s) designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior application(s) in the manner previded by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose information as defined in Title 37, Code of Federal Regulations, § 1.56 which occurred between the filing date of the prior application(s) and the national or PCT international filing date of this application:

_ IU		
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
IJ		
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)

Power of Attorney

As a named inventor, I hereby appoint Dana M. Raymond, Reg. No. 18,540; Frederick C. Carver, Reg. No. 17,021; Francis J. Hone, Reg. No. 18,662; Joseph D. Garon, Reg. No. 20,420; Arthur S. Tenser, Reg. No. 18,839; Ronald B. Hildreth, Reg. No. 19,498; Thomas R. Nesbitt, Jr., Reg. No. 22,075; Robert Neuner, Reg. No. 24,316; Richard G. Berkley, Reg. No. 25,465; Richard S. Clark, Reg. No. 26,154; Bradley B. Geist, Reg. No. 27,551; James J. Maune, Reg. No. 26,946; John D. Murnane, Reg. No. 29,836; Henry Tang, Reg. No. 29,705; Robert C. Scheinfeld, Reg. No. 31,300; John A. Fogarty, Jr., Reg. No. 22,348; Louis S. Sorell, Reg. No. 32,439; Rochelle K. Seide Reg. No. 32,300; Gary M. Butter, Reg. No. 33,841; Marta E. Delsignore, Reg. No. 32,689; and Lisa B. Kole, Reg. No. 35,225 of the firm of BAKER BOTTS L.L.P., with offices at 30 Rockefeller Plaza, New York, New York 10112, as attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge

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BAKER BOTTS L.L.P.

FILE NO: A33437 (065855.0122) that willful false statements and take so made are punishable by fine of prisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the "application or any patent issued thereon.

ADDRESS				
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DATE		FIRST MAME	TMIDDLE MANE	
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DATE	SIGNATURE OF INVENTOR	1		1
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OR FIRST INVENTOR	Boardman	Chris	MIDDLE NAME	

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	FILE N A33437 (065855.0122)			
FÜLL NAME OF SEVENTH JOINT INVENTOR, IF ANY	LAST NAME	FIRST NAME	MIDDLE NAME	
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POST OFFICE ADDRESS'	POST OFFICE ADDRESS	CITY	STATE or COUNTRY	ZIP CODE
DATE	SIGNATURE OF INVENTOR			
l	Check proper box(es) for any	added page(s) forming a part of this of	<u>leclaration</u>	

	Check proper box(es) for any added page(s) forming a part of this declaration
[]	Signature for ninth and subsequent joint inventors. Number of pages added
[]	Signature by administrator(trix), executor(trix) or legal representative for deceased or incapacitated inventor.
	Number of pages added
[]	Signature for inventor who refuses to sign, or cannot be reached, by person authorized under 37 CFR 1.47.
	Number of pages added